

Cookie Policy

Last updated: 18 May 2026

At The Consultancy World, we use cookies and similar tracking technologies to enhance your experience on our website, analyse site traffic, and understand the usage patterns of our visitors. This policy explains what cookies are, how we use them, and how you can manage your preferences.

1. What Are Cookies?

Cookies are small text files stored on your device when you visit our website. They help us recognise your device and remember information about your visit, improving your browsing experience and enabling website functionality. Some cookies are session-based and expire when you close your browser; others are persistent and remain on your device for a set period.

2. Types of Cookies We Use

a. Necessary Cookies

These cookies are essential for the website to function correctly. They allow you to navigate the site and use its features. Without these cookies, some parts of our website may not work properly.

b. Performance and Analytics Cookies

We use Google Analytics to collect information about how visitors use our website. These cookies help us understand site traffic and visitor behaviour so we can improve the user experience. Data collected includes:

- Pages visited
- Time spent on each page
- Clicks and navigation patterns
- Device type and operating system

Google Analytics cookies are anonymised and do not collect personally identifiable information.

c. Functional Cookies

Functional cookies allow us to remember your preferences, such as language settings, so you do not have to re-enter them each time you visit.

d. Marketing and Advertising Cookies

Our website may use Zoho One applications, which include cookies that help us deliver relevant content and improve the relevance of our marketing communications. These cookies track online activity and help us understand visitor preferences.

3. Managing Your Cookie Preferences

You can control and manage cookies in various ways. Please note that removing or blocking cookies may affect your user experience and some parts of our website may become inaccessible.

Browser Settings

Most web browsers allow you to control cookies through their settings. You can set your browser to block cookies or alert you when cookies are being used.

Opting Out of Google Analytics

You can opt out of Google Analytics tracking by installing the Google Analytics Opt-Out browser Add-On, available at tools.google.com/dlpage/gaoptout.

4. Third-Party Cookies

In addition to our own cookies, we may use third-party cookies to report usage statistics and improve the user experience. These cookies are subject to the respective privacy policies of the external services concerned.

5. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legislation, or our business operations. We encourage you to review this policy periodically.

Contact Us

If you have any questions or concerns about this policy, please contact us:

- Email: support@theconsultancy.world
- Website: www.theconsultancy.world

The Consultancy for Business Solutions Ltd t/a The Consultancy World is registered in England and Wales under company number 14820561. Our registered office address is held on the Companies House register and can be viewed at find-and-update.company-information.service.gov.uk.