

The Consultancy World:

AI Disclosure Policy

Last updated: 18 May 2026

The Consultancy for Business Solutions Ltd t/a The Consultancy World (The Consultancy World, we, us, or our) uses artificial intelligence tools to support our B2B data intelligence and consultancy services. This policy explains how we use AI, our commitments to responsible and ethical use, and what this means for our clients and the individuals whose data appears in our products.

1. Purpose

This policy aims to:

- Ensure the responsible, ethical, and lawful use of AI tools across our operations.
- Safeguard the confidentiality, integrity, and availability of client and company data in accordance with the UK GDPR and other applicable legislation.
- Mitigate risks associated with AI use, including bias, inaccuracy, and unintended consequences.
- Protect our intellectual property, including the methodology underlying our data intelligence products.
- Be transparent with clients and data subjects about the role AI plays in our services.

2. Scope

This policy applies to all AI tools used within The Consultancy World, including machine learning algorithms, natural language processing tools, data analysis systems, automation software, and any other AI-powered applications used in the delivery of our services.

3. How We Use AI

At The Consultancy World, AI tools are used to support the following activities:

- Analysing publicly available statutory filings from UK Companies House and other public registers to identify commercial signals for our data intelligence products.
- Processing and structuring large volumes of publicly available financial and corporate data to produce datasets for our B2B clients.
- Supporting internal research, analysis, and report generation.
- Streamlining operational processes, including client communications and administrative tasks.
- Marketing and content creation for our own business development activity.

All AI-generated commercial signals and intelligence outputs are subject to human analyst review before delivery to clients. Our data intelligence products are not automated decision-making systems within the meaning of Article 22 of the UK GDPR.

4. Guiding Principles

The following principles guide our use of AI:

- **Lawfulness, Fairness, and Transparency:** We use AI only for lawful purposes and in a manner that is fair and transparent, ensuring our use of AI does not discriminate against any individual or group.
- **Accuracy:** We take reasonable steps to ensure the accuracy of data used in our AI systems and correct inaccurate data as soon as possible.
- **Human Oversight and Control:** We maintain human oversight over AI systems. Critical outputs, including all client-facing intelligence, are reviewed by a human analyst before delivery.
- **Accountability:** We are accountable for our use of AI tools and maintain appropriate mechanisms to address concerns or complaints.
- **Bias Mitigation:** We are committed to identifying and mitigating biases in our AI systems through regular review of the data, logic, and outputs we rely upon.

5. Intellectual Property

- The Consultancy World owns all intellectual property rights in the methodology, models, prompts, scoring rules, and systems used in our AI-assisted data intelligence products.
- AI tools used by our team assist human creators and analysts; they do not replace human judgement or expertise in the production of client deliverables.
- We comply with all applicable copyright laws in our use of AI-generated content.

6. Data and Privacy

- We collect and process personal data strictly in accordance with the UK GDPR and our Privacy Policy.
- Where AI systems process personal data, we rely on Legitimate Interests as our lawful basis, consistent with our ICO registration (Reference: ZB538899).
- We implement appropriate technical and organisational measures to protect personal data processed by our AI systems from unauthorised access, disclosure, alteration, or destruction.
- We use personal data only for the specific purposes for which it was collected and do not retain it longer than necessary.

7. Transparency and Explainability

We are committed to transparency about the role of AI in our services. Where a client or data subject requests information about how a specific output was generated, we will provide a clear explanation of the process used, consistent with our obligations to protect our proprietary Methodology.

8. Continuous Monitoring and Improvement

- We regularly monitor and evaluate the performance and impact of our AI systems to ensure they function as intended and meet ethical standards.

- We maintain processes for ongoing review and improvement, including procedures for updating models and data to address identified inaccuracies or biases.
- We welcome feedback from clients and data subjects to help us improve our AI practices.

9. Liability

The Consultancy World takes all reasonable steps to ensure the accuracy and quality of AI-assisted outputs. However, clients are responsible for applying their own professional judgement and validation process before acting on any intelligence we deliver. Please refer to your Service Agreement for the full terms governing accuracy, inferred signals, and liability.

10. Review and Updates

This policy will be reviewed and updated regularly to reflect changes in technology, regulations, and our business practices.

Contact Us

If you have any questions or concerns about this policy, please contact us:

- Email: support@theconsultancy.world
- Website: www.theconsultancy.world

The Consultancy for Business Solutions Ltd t/a The Consultancy World is registered in England and Wales under company number 14820561. Our registered office address is held on the Companies House register and can be viewed at find-and-update.company-information.service.gov.uk.