

The Consultancy World:

Privacy Policy

Last updated: 18 May 2026

Company Registration Number: 14820561 | ICO Registration Reference: ZB538899

Introduction

The Consultancy for Business Solutions Ltd t/a The Consultancy World (The Consultancy World, we, us, or our) is committed to protecting the privacy of individuals whose personal data we process. This Privacy Policy explains how we collect, use, share, and protect personal information across our business activities, including our website (www.theconsultancy.world), our B2B data intelligence products, and our advisory and consultancy services. By using our website or services, you acknowledge the practices described in this policy.

Definitions

In this Privacy Policy:

- **Controller:** The entity that determines the purposes and means of processing personal data.
- **Data Intelligence Product:** A commercial intelligence product compiled by us from publicly available sources and delivered to B2B clients on a subscription basis.
- **Data Subject:** An identified or identifiable natural person who is the subject of personal data.
- **Legitimate Interests:** The lawful basis for processing under Article 6(1)(f) of the UK GDPR, where processing is necessary for the legitimate interests of the controller, not overridden by the rights of the data subject.
- **Personal Data:** Any information relating to an identified or identifiable natural person.
- **Processing:** Any operation performed on personal data.
- **UK GDPR:** The UK General Data Protection Regulation as retained in UK law by the EU (Withdrawal) Act 2018.

Information We Collect

Information You Provide to Us Directly

When you contact us, enquire about our services, or enter into a contract with us, we may collect your name, job title, employer or business name, contact details (email, telephone, address), business information, financial and billing details, and any other information you voluntarily provide.

Information We Collect Automatically

When you visit our website, we may automatically collect technical and usage information including your IP address, browser type, device information, and pages visited. We use cookies

and similar technologies for this purpose. See our Cookie Policy at www.theconsultancy.world/Policies/cookie-policy for further detail.

Information Compiled from Publicly Available Sources

A core part of our business is the compilation and delivery of commercial intelligence derived from legally required public disclosures. In providing our Data Intelligence Products, we collect and process personal data relating to individuals in their professional capacity from the following sources:

- The UK Companies House register, including statutory accounts, confirmation statements, annual returns, and other regulatory filings.
- The London Gazette and the UK Insolvency Register.
- Other lawfully accessible public registers and official records.
- Supplementary professional contact enrichment services from which we obtain business email addresses and telephone numbers.

The personal data processed in this context comprises names, job titles, business addresses, and professional contact details of company directors, secretaries, persons with significant control, and other officers. We do not seek to collect special category personal data through our Data Intelligence Products.

How We Use Your Information

We use personal data for the following purposes:

- To provide, manage and improve our data intelligence and consultancy services.
- To respond to enquiries and communicate with clients and prospective clients.
- To compile and deliver our Data Intelligence Products to our B2B clients.
- To maintain accurate business records and comply with legal and regulatory obligations.
- To process payments and manage accounts.
- To conduct business development and service improvement.
- To operate and improve our website.

Lawful Basis for Processing

Contract

Where processing is necessary to enter into or perform a contract with you, we rely on contractual necessity under Article 6(1)(b) of the UK GDPR.

Legal Obligation

Where required by law, for example to comply with tax obligations or respond to a regulator, we rely on legal obligation under Article 6(1)(c).

Legitimate Interests (including Data Intelligence Products)

We rely on Legitimate Interests under Article 6(1)(f) for our Data Intelligence Products and for business development and service improvement. We have carried out a Legitimate Interests

Assessment (LIA) and are satisfied that our processing is necessary, proportionate, and does not override the rights of data subjects, who are recorded in their professional capacity in publicly required disclosures. We keep our LIA under periodic review.

Consent

Where we rely on your consent, for example for certain direct marketing communications, we will make this clear at the point of collection. You may withdraw consent at any time by contacting support@theconsultancy.world.

Our Data Intelligence Products: Information for Individuals

If your personal data has been included in a Dataset compiled for one of our B2B clients, this section applies to you.

How Your Data Was Sourced

Your professional details were derived from publicly available sources, primarily the UK Companies House register, on which you have a legal obligation to file information in your capacity as a company officer or person with significant control. We may have supplemented this with professional contact details from contact enrichment services. We have not sourced your data from private or social media profiles.

How Your Data Has Been Used

Your details have been included in a commercial intelligence dataset delivered to one or more professional services firms. Those firms may use your contact details to make a business-to-business approach relevant to your company's publicly disclosed financial or operational position. When your data is delivered to a client, that client becomes an independent data controller from that point and is responsible for their own GDPR and PECR compliance in any outreach.

Your Right to Object and Request Suppression

You have the right to object to our processing of your personal data under Article 21 of the UK GDPR. Where you object, we will add your details to our suppression list and exclude you from all future Datasets. We will also notify any client who received a Dataset containing your data within the preceding six months. To exercise this right, please contact us at support@theconsultancy.world with your full name, job title, and company name. We will respond within one calendar month.

Sharing Your Information

With Our B2B Clients

We deliver Datasets to our B2B clients as part of our Data Intelligence Products. On delivery, each client becomes an independent data controller and assumes responsibility for their own GDPR and PECR compliance, including TPS/CTPS screening where applicable.

With Service Providers

We use third-party providers for IT support, cloud storage, payment processing, data enrichment, and analytics. All providers handling personal data on our behalf are required to have appropriate data processing agreements in place.

Where Required by Law

We may disclose personal data to regulators, law enforcement, or courts where required by law or a binding order of a competent authority.

Data Retention

We retain personal data for as long as necessary for the purposes described above and to comply with our legal obligations:

- Client and contractual records: six years from the end of the contractual relationship.
- Financial and accounting records: six years from the end of the relevant tax year.
- Data Intelligence Product records: retained in our active pipeline for as long as the data remains current and relevant. We periodically refresh and remove records that are no longer current.
- Suppression records: indefinitely, to ensure objectors are not re-included in future Datasets.
- Website and enquiry data: two years from last interaction.

Your Rights

Under the UK GDPR, you have the right to be informed, to access your data, to rectification, to erasure, to restrict processing, to data portability, to object, and to rights relating to automated decision-making. To exercise any of these rights, please contact us at support@theconsultancy.world. We will respond within one calendar month. If you are not satisfied with our response, you may complain to the ICO at www.ico.org.uk or by calling 0303 123 1113.

International Data Transfers

We are based in the United Kingdom and primarily process personal data within the UK. Where we transfer data to providers or clients outside the UK, we ensure appropriate safeguards are in place, including adequacy decisions, International Data Transfer Agreements (IDTA), or other lawful mechanisms approved by the ICO.

Data Security

We implement appropriate technical and organisational measures to protect personal data against unauthorised access, loss, or disclosure, including encryption, access controls and regular security reviews. We use forensic tracking markers in our Data Intelligence Product Datasets to detect unauthorised redistribution. In the event of a breach likely to result in a risk to individuals, we will notify the ICO within 72 hours and affected individuals without undue delay.

Cookies

We use cookies on our website. Please see our Cookie Policy at www.theconsultancy.world/Policies/cookie-policy for full details.

Changes to This Policy

We may update this Privacy Policy from time to time. Material changes will be notified via our website. The current version is always available at www.theconsultancy.world/Policies/privacy-policy.

Contact Us

Data Protection Officer / Privacy Enquiries:

- The Consultancy for Business Solutions Ltd t/a The Consultancy World
- Email: support@theconsultancy.world
- Website: www.theconsultancy.world
- ICO Registration Reference: ZB538899
- To complain to the ICO: www.ico.org.uk | 0303 123 1113

The Consultancy for Business Solutions Ltd t/a The Consultancy World is registered in England and Wales under company number 14820561. Our registered office address is held on the Companies House register.