

Acceptable Use Policy

Last updated: 18 May 2026

1. Purpose and Scope

This Acceptable Use Policy (AUP) sets out the rules governing acceptable use of The Consultancy World's website (www.theconsultancy.world), client portal, and any associated digital platforms and resources. It applies to all clients, prospective clients, website visitors, team members, contractors, and any other individuals granted access to our platforms.

For clients of our data intelligence products, the specific acceptable use provisions governing the use of delivered Datasets, Intelligence Reports, and Signals are set out in Schedule 3 of the relevant Data Intelligence Services Agreement. This AUP governs the use of our website and digital platforms.

2. Permitted Use

You may use our website and platforms for the following purposes:

- Accessing information about our services and products.
- Submitting enquiries and communicating with our team.
- Accessing your account and client materials where applicable.
- Any other use expressly authorised by us in writing.

3. User Responsibilities

All users are expected to:

- Use our website and platforms responsibly and in accordance with all applicable laws and regulations.
- Protect your login credentials and personal information. Do not share them with others or use them to access accounts that do not belong to you.
- Report any suspected security breaches or unauthorised access to us immediately at support@theconsultancy.world.
- Respect the intellectual property rights of The Consultancy World and any third parties. Do not reproduce, distribute, or use our content without our express written permission.
- Maintain professional and respectful conduct in all interactions with our team and through our platforms.

4. Prohibited Activities

The following activities are strictly prohibited:

- Engaging in any activity that is illegal or violates any applicable local, national, or international law.

- Copying, modifying, reverse-engineering, or reproducing any part of our website, platforms, or content without our prior written consent.
- Attempting to gain unauthorised access to our website, systems, data, or any account belonging to another user.
- Introducing viruses, trojans, worms, or any other malicious or technologically harmful material to our systems.
- Attacking our website via denial-of-service, distributed denial-of-service, or any other form of attack.
- Using our platforms to collect, harvest, or scrape data about other users without our consent.
- Transmitting unsolicited commercial communications (spam) through our platforms.
- Creating, sharing, or accessing content that is harmful, threatening, abusive, defamatory, discriminatory, or that violates the rights of others.
- Using our website or platforms for any commercial purpose not expressly authorised by us.
- Misrepresenting your identity or affiliation when accessing our website or engaging with our team.

5. Intellectual Property

All intellectual property on our website and platforms, including the design, text, graphics, data, methodology, and software, is owned by or licensed to The Consultancy World. Nothing in your use of our website or platforms grants you any licence or right to use our intellectual property except as expressly stated.

6. Consequences of Violations

Violations of this AUP will be taken seriously and may result in:

- Written warning.
- Temporary or permanent suspension of access to our website or platforms.
- Termination of any Service Agreement, subject to its terms.
- Legal action, including claims for damages, in cases of serious or illegal activity.

7. Monitoring and Enforcement

We reserve the right to monitor use of our website and platforms to ensure compliance with this AUP. Any suspected violations will be investigated and appropriate action taken. We may report serious violations to relevant authorities.

8. Reporting

If you observe or suspect any misuse of our website or platforms, or any breach of this AUP, please report it to us at support@theconsultancy.world.

9. Updates

This AUP may be updated periodically to reflect changes in our services, technology, or applicable law. We will notify users of any significant changes. Continued use of our website or platforms following notification of changes constitutes acceptance of the revised AUP.

Contact Us

If you have any questions or concerns about this policy, please contact us:

- Email: support@theconsultancy.world
- Website: www.theconsultancy.world

The Consultancy for Business Solutions Ltd t/a The Consultancy World is registered in England and Wales under company number 14820561. Our registered office address is held on the Companies House register and can be viewed at find-and-update.company-information.service.gov.uk.